

FINANCIAL SOLUTIONS LAB

SELECTION PROCESS



In 2015, the Financial Solutions Lab will award \$3 million in capital and other support to a select group of for-profit and nonprofit innovators who are building products or services that can help American consumers better manage their household finances on a tight budget.

Learn more about the selection process below:

1



Submit

Application Deadline is April 7th, 2015
Apply at finlab.cfsinnovation.com

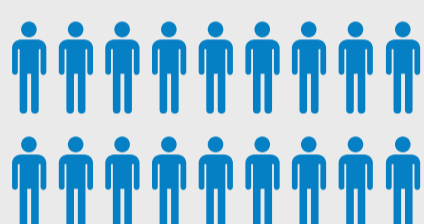
2



Screening

Initial screening to determine overall fit and alignment with the Lab's mission and resource offerings.

Applicants advancing will be notified in mid-April and must be prepared to



Submit additional information to perform a security and compliance screen.

Provide additional information about product/service and/or team as requested by CFSI.

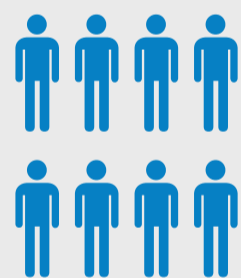
Provide date/time preference for a phone interview or site visit with CFSI.

3



Pre-Selection Evaluation Round

A Pre-Selection Committee will review additional information about each applicant and will schedule phone interviews.



The pool will be narrowed down to the top Finalists by early May.



Finalists will be invited to a Final Selection Event on **May 15th** at JPMorgan Chase's offices in NYC.

4



Final Selection Round

Each team will present an in-person or virtual pitch to a high profile selection committee. The committee will determine applicants' overall match with and invitation to join the Financial Solutions Lab.

Winners will be notified in **late May**.

5



Acceptance

The 2015 Cohort will be publicly announced on June 11th, 2015 at CFSI's annual conference, Emerge: Insight, Innovation, Inclusion.

Sign up for more information today
finlab.cfsinnovation.com



finlab.cfsinnovation.com

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The Financial Solutions Lab is a five-year initiative managed by the Center for Financial Services Innovation (CFSI) with founding partner JPMorgan Chase & Co. to identify, test and expand the availability of promising innovations that help Americans increase savings, improve credit, and build assets. Lab participants share a relentless focus on building products that will improve the financial health of Americans. The Lab provides capital, national partnership opportunities, industry expertise, mentorship, and cutting-edge consumer and design insights necessary to build the next generation of leading financial products and services.